

Dundee
Physical
Activity
Strategy



Sports &
Recreation

MISSION :
DUNDEE IS AN ACTIVE CITY WITH SPORT AT ITS HEART, A GREAT PLACE TO BE INSPIRED, ENTERTAINED AND INVOLVED

CONTEXT

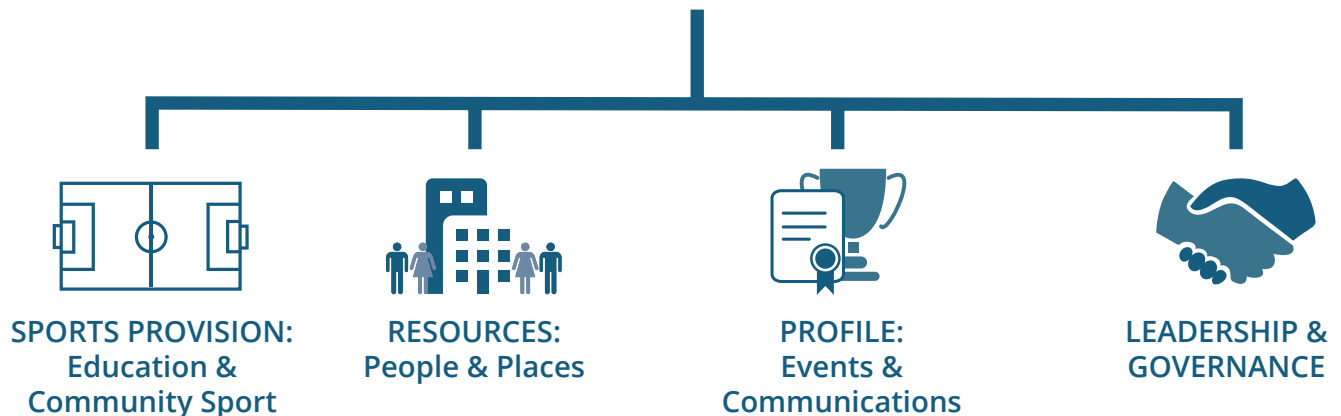
In delivering the sport framework, Dundee will work collectively to grow sports participation, training and performance; ensuring sport at every level is the best it can be. The sport framework partnership group will monitor progress on a quarterly basis with an annual review being undertaken collectively, ensuring the priority areas are being progressed with positive outcomes achieved.

The framework encompasses provision for all targeted and minority groups in the city with quality, accessibility and sustainability being core priorities.

In creating this framework, A sport and recreation group was established with representation from across sporting and education institutions. The framework group has referenced national frameworks and strategies in order that all priorities and outcomes detailed can demonstrate impact to the Active Scotland Outcomes, World Class Sporting System and Local Community Planning Outcomes.

Four Overarching priorities have therefor been identified:

VISION : SPORT IN OUR CITY - CONNECTING, INSPIRING, AMBITIOUS



OUR PRINCIPLES AND VALUES

We aim to be progressive and demonstrate ambition'

We strive for equality and to be inclusive whilst respecting diversity;

We take pride in being respectful and delivering high quality services;

We are committed to meeting community needs by involving and engaging our local people;

Our resources are allocated and prioritised based on evidence and understanding of need;

Sustainability is a key priority in terms of both long term outcomes and environmental impact;

We value the importance of partnership working.

PRIORITY 1 : SPORTS & PROVISION

Everyone will have the opportunity to get involved and participate in sport and stay involved throughout their life whilst developing and achieving success at their chosen level of sport.

PRIORITY 1.1 : EDUCATION

Physical Education, Physical Activity and Sport will be embedded in all education establishments across Dundee promoting pathways to participate, volunteer and officiate in sport.

OUTCOMES

Education 1: Dundee values the role sport can play in education and the role of sport in ensuring Dundonians enjoy an active lifestyle.

- 1.1.1** Active Schools are effectively resourced and delivering on their key priorities.
- 1.1.2** A range of quality opportunities are available in sport across all Education stages (schools, colleges and University)
- 1.1.3** Pathways between schools and clubs are effective resulting in greater numbers of children and young people moving from schools to clubs and hubs.
- 1.1.4** Partnerships between sports clubs in Further and Higher education and the community are recognised and developed.
- 1.1.5** Children and young people who may experience barriers to participation are directly supported in their inclusion in sport.
- 1.1.6** A greater number and diversity of children and young people are participating in Active Schools activities.
- 1.1.7** Dundee has more students participating in institutional and Scottish Student Sport activities compared against the 2016 baseline.

Education 2: Multi partner liaison is operating to ensure partnerships, planning and links from education to the wider sporting community.

- 1.1.8** All schools deliver a minimum of 2 hours/2 periods of High quality PE per week.
- 1.1.9** All Dundee schools participate in the sportscotland School Sport Awards.
- 1.1.10** Dundee PEPAS group is valued and supported within each educational institution with an effectively resourced and managed implementation plan.
- 1.1.11** Dundee has a comprehensive school sport competition structure with a wide range of children and people competing.
- 1.1.12** Higher and Further Education sporting competition structures meet the need and demands of participants and educational institutions.
- 1.1.13** Sport in Dundee supports the progression and transition of pupils and students from schools, Colleges, Universities and Community Centres through their chosen pathway.



PRIORITY 1.2 : COMMUNITY SPORT

Dundee will maximise the provision of accessible sport in our communities that enables increased participation and progression.

OUTCOMES

- 1.2.1** Dundee has strong Community Sport Hubs that are high profile and integrated in their community, schools and partners.
- 1.2.2** Dundee's sport clubs are strong organisations that are connected to their local community, schools and partners.
- 1.2.3** Community Sport Clubs and Hubs successes are recognised and celebrated across the city.
- 1.2.4** New clubs are established and supported based on the sport and local community needs.
- 1.2.5** Local Sports providers are connected to the community to ensure doorstep provision and accessible opportunities exist.
- 1.2.6** Student sport is well connected to sport in the community.
- 1.2.7** Structures are in place for aspiring athletes to reach their full potential.
- 1.2.8** Dundee has an increased number of people overcoming barriers to participation allowing them the opportunity to be involved in community sport.
- 1.2.9** Local people have a mechanism to feed into and influence local provision of sport.
- 1.2.10** Connect sports provision across schools & education, clubs & communities and performance sport ensuring all partners are committed to the strategy.

PRIORITY 2 : RESOURCES

To provide Dundee with the highest possible standard of sporting facilities and support a strong network of people at all levels of sport.

PRIORITY 2.1 : FACILITIES

Dundee will provide, maintain and develop more accessible and better quality facilities for all levels of sport.

OUTCOMES

- 2.1.1** Capital investment decisions are aligned with key priorities from the Dundee Pitch strategy and Physical Activity Framework.
- 2.1.2** Everyone will have access to a network of quality places where they can get involved in sport.
- 2.1.3** Facility provision and maintenance is aligned to better meet community needs.
- 2.1.4** Quality performance facilities including the Regional Performance Centre, Olympia, DISC, DIA, McTaggart and Ancrum are accessible.
- 2.1.5** The school estate is accessible and utilised to its full potential by local communities.
- 2.1.6** Facilities and open spaces are utilised by their communities.
- 2.1.7** City wide booking systems and pricing policies are managed consistently and effectively.

PRIORITY 2.2 : PEOPLE

Dundee will develop and invest in a strong network of people to deliver sport at all levels in the city.

OUTCOMES

- 2.2.1** Participation in sport will be supported by a workforce of well trained and supportive coaches, instructors, teachers and volunteers.
- 2.2.2** Training opportunities are available and utilised in increasing the range of people delivering high quality sport and recreation.
- 2.2.3** Coaches and volunteers are engaged with, supported and developed to deliver high quality sport in schools, Colleges, Universities, Clubs, Hubs and communities.
- 2.2.4** Opportunities exist for deliverers to develop as leaders in the community using sport as a mechanism for continued personal and professional development.
- 2.2.5** Young people's contribution as leaders is valued and meaningful.
- 2.2.6** Young people have a positive experience of being involved in leadership roles in sport.
- 2.2.7** Young people have access to a range of leadership roles and opportunities.
- 2.2.8** Young people's views are heard and valued in schools clubs and communities working together to help them achieve their goals.
- 2.2.9** Young people are encouraged, supported and mentored by the right people to reach their potential in their sports leadership roles.

PRIORITY 3 : PROFILE

To increase the profile of sport and better promote Dundee as a sporting city.

PRIORITY 3.1 : EVENTS

Dundee will operate an event strategy to raise the profile of sport and utilise our resources.

OUTCOMES

- 3.1.1** Dundee actively attracts national and international level events across a wide range of sports and activities.
- 3.1.2** Dundee is a central hub for the Tayside region and is regarded as the ideal location for regional events, attracting new sports and people to the city.
- 3.1.3** An annual events programme, connected to regional and national events, is operated in the city, providing opportunities for local people to participate in and watch sport.

PRIORITY 3.2 : COMMUNICATIONS

Dundee will raise awareness of the benefits, opportunities and success of sport in the city.

OUTCOMES

- 3.2.1** Modern technology and social media is utilised and expanded on, to bring sport in Dundee to a wider audience.
- 3.2.2** Targeted strategic promotions are utilised to grow awareness of sport, the benefits it provides and the positive impact it has on the welfare of the city and its people.



3.2.1 All stakeholders have sport and recreation integrated into strategic planning and marketing.

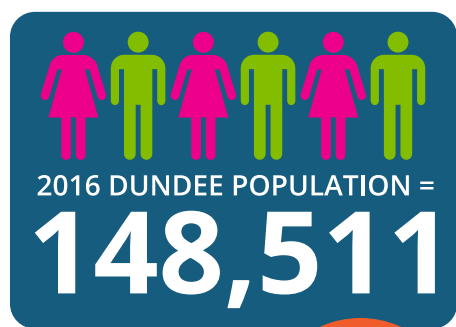
PRIORITY 4 : LEADERSHIP & GOVERNANCE

Partners will ensure an integrated coordinated and planned approach to the delivery of the Sport & Recreation Framework.

OUTCOMES

- 4.1 The leadership group are accountable for the production, resourcing and performance management of an integrated implementation plan.
- 4.2 The Sport & Recreation group is effectively administered with a regular meeting cycle, clear lines of communication and appropriate reporting mechanisms.
- 4.3 Partners commit to shared priorities and outcomes in a coordinated and planned approach to implementing the Sport & Recreation Framework.
- 4.4 Strong relationships between all partners with a role in planning resourcing and delivering the priorities and outcomes within the framework.
- 4.5 Outcomes are measured and can demonstrate impact and a contribution to the broader physical activity performance framework and corporate, community plan and Active Scotland outcomes.
- 4.6 Maximised use of shared resources across the partnership.
- 4.7 Performance monitoring information is used to influence planning and resource decisions.
- 4.8 Sport & recreation needs in local communities are identified and addressed through effective engagement and delivery of the implementations plan.

DID YOU KNOW?



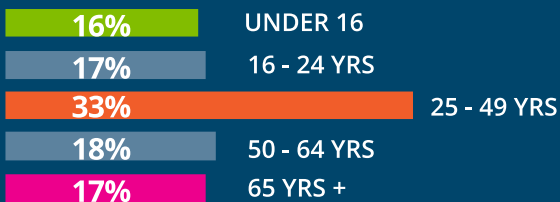
Projected increase in overall population over next 25 years =

5.9% (nrs)

IT HAS INCREASED EVERY YEAR SINCE 2012

31% of Dundee areas within 15% most deprived areas in Scotland

CURRENT AGE % BREAKDOWN OF POPULATION



Working age population in Dundee is expected to fall by 1% in the next 25 years.

28% increase in over 65's expected over next **25 YRS**



ACTIVE SCOTLAND OUTCOMES

WORLD CLASS
SPORTING SYSTEM

NATIONAL PLAY
STRATEGY

PHYSICAL ACTIVITY
IMPLEMENTATION PLAN

CREATIVE SCOTLAND
NATIONAL OUTCOMES

DUNDEE PHYSICAL ACTIVITY STRATEGY

VISION: - 'DUNDEE - AN ACTIVE CITY WITH ACTIVE PEOPLE'

SPORTS & RECREATION FRAMEWORK



Priorities:

- Education & Community Sport
- People & Places
- Events & Communications
- Leadership & Governance

PLAY FRAMEWORK



Priorities:

- Play at Home
- Play in Childcare Settings, Nursery & School
- Play in the Community
- Leadership & Governance

ACTIVE LIVING FRAMEWORK



Priorities:

- Active Communities
- Active Workplaces
- Communication & Infrastructure
- Leadership & Governance

DANCE FRAMEWORK



Priorities:

- Access & Participation
- Profile & Communication
- People & Places
- Leadership & Governance

DUNDEE PERFORMANCE FRAMEWORK

PHYSICAL ACTIVITY STRATEGY

For more information on the Dundee Partnership Physical Activity Strategy please contact us at physicalactivity.strategy@leisureandculturaldundee.com or visit our website at www.dundeepartnership.co.uk

SPORT & RECREATION FRAMEWORK

If you would like more information on the Sport & Recreation Framework, any activities in the city or be linked to any of the partners involved please email the framework group chairperson, Graham Wark at graham.wark@leisureandculturaldundee.com