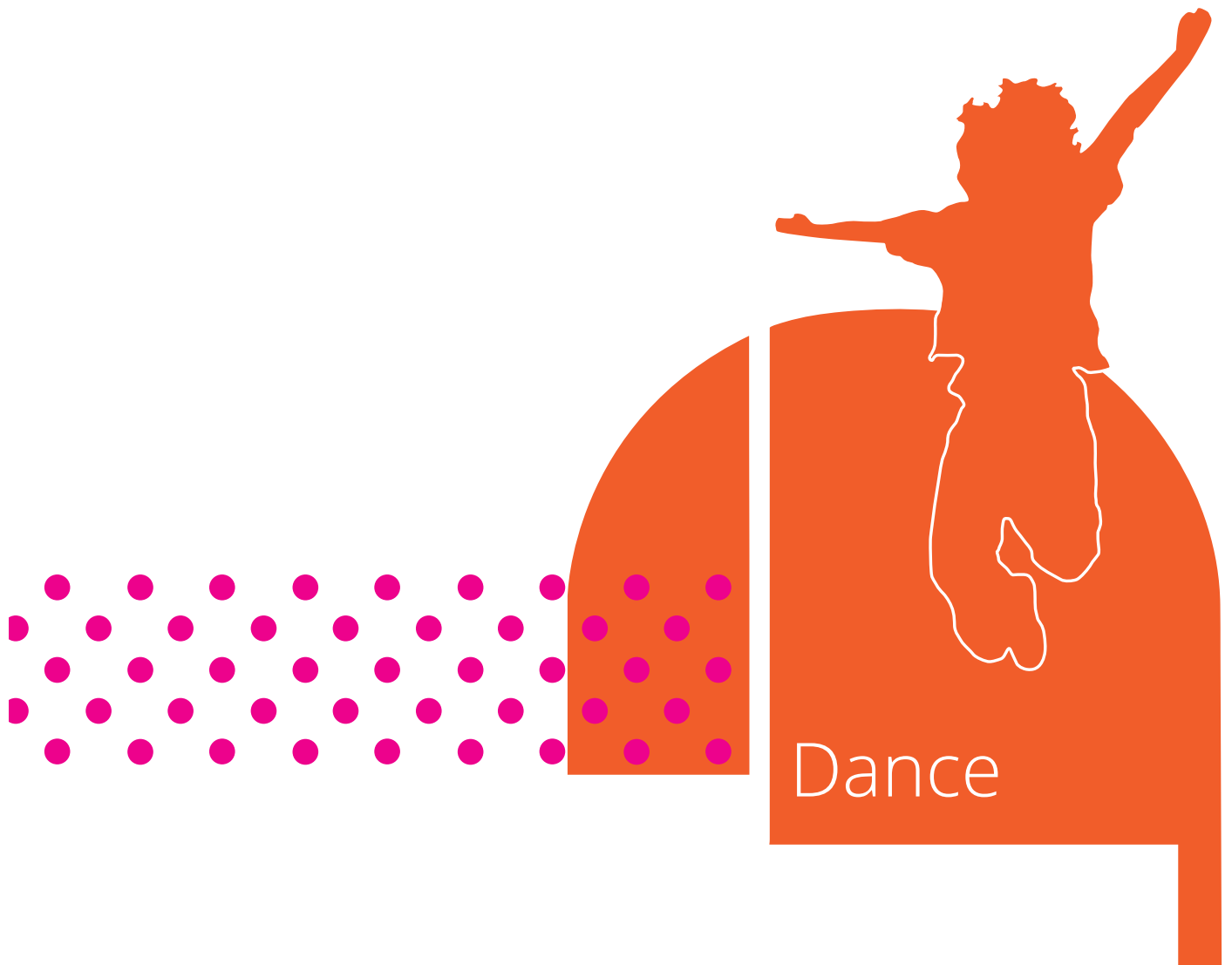


Dundee
Physical
Activity
Strategy



MISSION :
**WORK IN PARTNERSHIP TO IMPROVE ACCESS, DEVELOP QUALITY AND RAISE
THE PROFILE OF DANCE**

CONTEXT

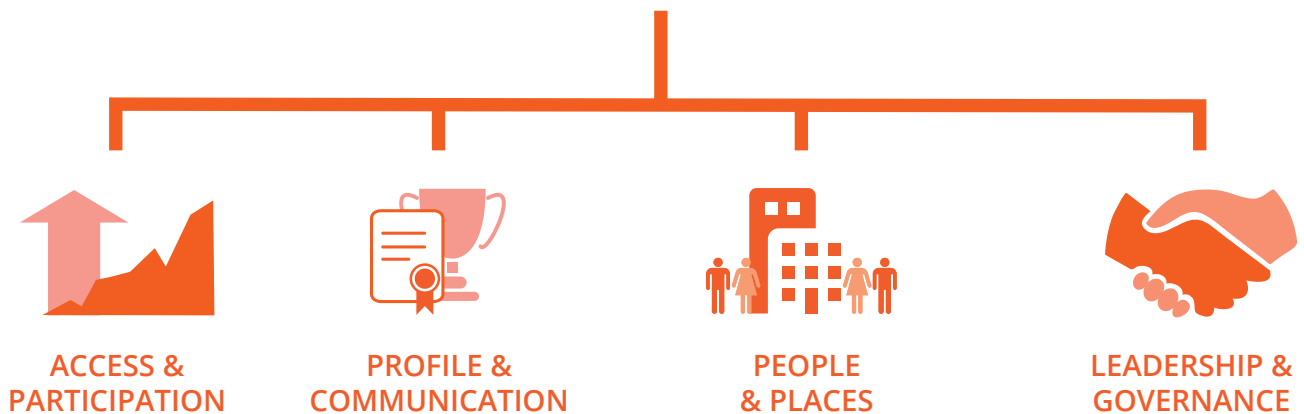
The Dundee Dance framework has been created by Dundee Dance Partnership and aims to integrate with the other 3 key areas of development and investment of the Physical Activity Strategy in Dundee. (Play, Active Living and Sport)

Dundee Dance Partnership will review progress on a quarterly basis, using the information gathered through formal input and monitoring from all groups, to continue to move Dance forward in the City. The profile of dance is on the increase nationally and this is reflected by its inclusion as a key focus within the new Physical Activity Strategy.

Priorities and outcomes identified have been established so the collective dance community can work more cohesively towards a joint goal for the benefit of all dance activity in the city. Whilst some outcomes will be harder to achieve than others, the real objective for Dance's first collective framework is to ensure a joint approach to development and improvement.

The dance framework identifies 4 key priority areas:

VISION : DUNDEE DANCE CITY
"Dance is for everyone... everybody can dance!"



OUR PRINCIPLES AND VALUES

- We aim to be progressive, demonstrate ambition and be inclusive whilst respecting diversity;
- We will be respectful of community needs and deliver high quality services;
- We will be committed to meeting community needs and actively engaging with people;
- We will be aware of all needs when allocating and prioritising resources;
- We will be environmentally aware and consider the sustainability of our outcomes;
- We will be committed to ongoing partnership working.

PRIORITY 1 : ACCESS & PARTICIPATION

Dundee will work to ensure the opportunity for lifelong engagement in Dance exists for everyone.

1.1 : Dundee is a city where everyone has access to and opportunities to progress in Dance.

OUTCOMES

- 1.1.1 Direct support is provided to target groups and individuals who face barriers to participation to take part in Dance e.g. people on low incomes, people with additional support needs.
- 1.1.2 Partners will lead and support applications for funding that address highlighted targeted areas.
- 1.1.3 An audit of formal and informal dance activity is completed every 2 years to understand and address gaps in provision and target groups.
- 1.1.4 All partners contribute to the audit and analysis of findings to ensure further development of Dance is cohesive and informed.
- 1.1.5 Dance participation figures in Dundee grow annually based on the 2016 baseline, up to 2020.

1.2 : The connections between formal dance groups, informal dance groups, institutions and education establishments are effective in providing pathways for lifelong participation and involvement.

OUTCOMES

- 1.2.1 Opportunities to become involved in Dance in Dundee and progress further are accessible and communicated.
- 1.2.2 Opportunities across all Dance disciplines and roles (e.g. performance, mentoring, choreography, facilitating and teaching) are signposted and connected.
- 1.2.3 Dance performances for every level of performer and spectator are organised and utilised to inspire and celebrate dance in the city.
- 1.2.4 All Dundee schools are engaged in and are working towards representation at local festivals and Y Dance (the national Youth Dance Agency) festivals and other events.
- 1.2.5 Links between local dance groups and the Scottish School of Contemporary Dance at Dundee & Angus College are utilised to establish career and performance opportunities.
- 1.2.6 Formal and informal dance programmes and initiatives will be cohesive and connected, whilst protecting the interests of all partners.

PRIORITY 2 : PROFILE & COMMUNICATION

Dundee will be acknowledged as a centre of excellence for Dance both within the city and across Scotland.

2.1 : Partners and local people recognise and understand the positive impact dance has on the local community and young people.

OUTCOMES

- 2.1.1 Modern technology and social media is utilised and expanded on, to bring dance in Dundee to a wider audience.
- 2.1.2 Dance is utilised as a tool for targeted interventions, giving people positive life choices.



- 2.1.3 Positive social impacts are observed, recorded and used for promoting the benefits of dance further.
- 2.1.4 Dundee will be a UNESCO city of Dance by 2022.
- 2.1.5 All Dundee Partnership agencies will have Dance and associated benefits integrated into strategic planning documents and investment plans.

2.2 : Dance opportunities and benefits are effectively communicated and actively promoted across the city.

OUTCOMES

- 2.2.1 Dundee operates a dance micro site which is updated quarterly by all partners to provide up to date information, monitoring information and communication lines.
- 2.2.2 Effective marketing is undertaken to make activities easy to find and signpost to appropriate people.
- 2.2.3 The creation of an annual Dance Forum will provide a mechanism to share areas of success, progress and development across the sector.

PRIORITY 3 : PEOPLE & PLACES

Dundee will invest in our people and facilities to ensure the best environments exist for those taking part in Dance.

3.1 : Dance facilities in the city are accessible and suitable for all levels of Dance performers.

OUTCOMES

- 3.1.1 Key Dance personnel and groups are consulted when new or renovated facilities are being planned so Dance can be effectively integrated and needs met.
- 3.1.2 Quality performance facilities including the new Regional Performance Centre, Manhattan Works, Dundee & Angus College (The Space and Gardyne), Institute of Sport and Exercise, Dundee International Sports Complex, and the REP are utilised effectively.
- 3.1.3 All partners actively lobby to have capital investment projects include higher quality dance facilities in the city.
- 3.1.4 The school estate is accessible and utilised to its full potential by local communities.

3.2 : Dundee will develop and invest in a strong network of people to deliver Dance, in line with an agreed standard, at all levels in the city.

OUTCOMES

- 3.2.1 A quality framework setting minimum expected standards for dance delivery, activity standards and facility standards will be agreed and operated by Dundee Dance Partnership.
- 3.2.2 All staff training and development opportunities will be in line with the agreed minimum standards to ensure a quality base of participation in the city.
- 3.2.3 Training opportunities are available and utilised to increase the range of people delivering high quality Dance.
- 3.2.4 Opportunities for deliverers to develop as leaders in the community will be developed to use Dance as a mechanism for continued personal and professional development.



- 3.2.5** Partners will regularly reflect on practice and commit to continuous improvement and identify priorities for dance.

PRIORITY 4 : LEADERSHIP & GOVERNANCE

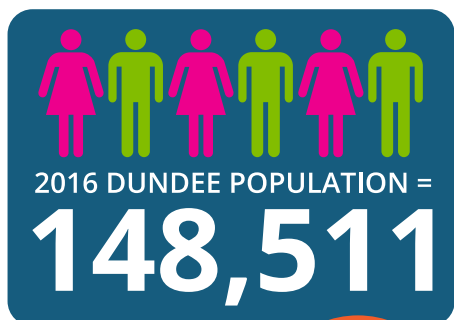
Partners will ensure an integrated coordinated and planned approach to the delivery of the Dance framework.

OUTCOMES

- 4.1** Dundee Dance Partnership is accountable for the production and performance management of an integrated implementation plan for the Dance framework.
- 4.2** Dundee Dance Partnership will collectively source physical and human resources for the implementation of key priorities and the integrated implementation plan.
- 4.3** The Dance framework group is effectively administered with a regular meeting cycle, clear lines of communication and appropriate reporting mechanisms.
- 4.4** Partners commit to shared priorities and outcomes in a coordinated and planned approach to implementing the Dance Framework.
- 4.5** Strong relationships are cultivated between all partners with a role in planning, resourcing and delivering the priorities and outcomes within the framework.
- 4.6** Outcomes are measured and can demonstrate impact and a contribution to the broader physical activity performance framework and corporate, community plan, Creative Scotland and Active Scotland outcomes.
- 4.7** Use of shared resources is maximised across the partnership.
- 4.8** Performance monitoring information is used to influence planning and resource decisions.
- 4.9** Dance needs in local communities are identified and addressed through effective engagement and delivery of the implementations plan.



DID YOU KNOW?

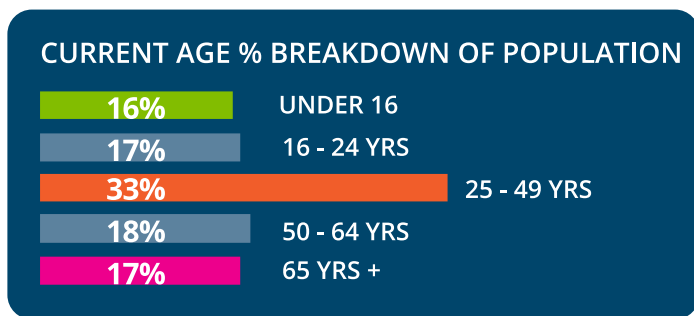


Projected increase
in overall population
over next 25 years =

5.9% (nrs)

IT HAS
INCREASED
EVERY YEAR
SINCE
2012

31% of Dundee areas within **15%** most deprived areas in Scotland



Working age
population
in Dundee is
expected to
fall by 1% in
the next
25 years.

28% increase in over 65's
expected over next **25 YRS**



ACTIVE SCOTLAND OUTCOMES

WORLD CLASS
SPORTING SYSTEM

NATIONAL PLAY
STRATEGY

PHYSICAL ACTIVITY
IMPLEMENTATION PLAN

CREATIVE SCOTLAND
NATIONAL OUTCOMES

DUNDEE PHYSICAL ACTIVITY STRATEGY

VISION: - 'DUNDEE - AN ACTIVE CITY WITH ACTIVE PEOPLE'

SPORTS & RECREATION FRAMEWORK



Priorities:

- Education & Community Sport
- People & Places
- Events & Communications
- Leadership & Governance

PLAY FRAMEWORK



Priorities:

- Play at Home
- Play in Childcare Settings, Nursery & School
- Play in the Community
- Leadership & Governance

ACTIVE LIVING FRAMEWORK



Priorities:

- Active Communities
- Active Workplaces
- Communication & Infrastructure
- Leadership & Governance

DANCE FRAMEWORK



Priorities:

- Access & Participation
- Profile & Communication
- People & Places
- Leadership & Governance

DUNDEE PERFORMANCE FRAMEWORK

PHYSICAL ACTIVITY STRATEGY

For more information on the Dundee Partnership Physical Activity Strategy please contact us at physicalactivity.strategy@leisureandculturedundee.com or visit our website at www.dundeepartnership.co.uk

DANCE FRAMEWORK

If you would like more information on the Dance Framework, any activities in the city or be linked to any of the partners involved please email the framework group chairperson, Dawn Hartley at DHartley@scottishdancetheatre.com