



**DAPP**

**DUNDEE  
ATHLETE**

**PERFORMANCE  
PROGRAMME**

sponsorship opportunities  
2022/23

**sportscotland**  
the national agency for sport

**spòrsalba**  
am prìomh bhuidheann  
nàiseanta airson spòrs

 **University  
of Dundee**

**leisure &  
culture** DUNDEE



## PERFORMANCE SPORT IN TAYSIDE & FIFE

In recent years, there has been significant investment into performance sport in Tayside & Fife.

The Scottish Institute of Sport has a regional office in Dundee to service high performance athletes in the Tayside & Fife area with 50 athletes from 18 sports currently receiving support with the aim of selection and medal opportunities at Olympic, Paralympic, Commonwealth Games and world championships.

The Regional Performance Centre for Sport (RPC), Dundee, opened in October 2019 with the aim of providing a high quality, world class training environment for athletes currently working at the top level of their sport or aspiring to reach the top.

Linked to the investment into the RPC, a new partnership post, Tayside & Fife Performance Coordinator, was established in 2021 with the aim to lead and inspire partners to have a positive impact on the preparation, development and support of athletes, coaches and other performance professionals in the region. Alex Knight has taken up the Coordinator role, the first post of its kind in Scotland which is a valuable resource for performance sport in the region.

# EMERGING ATHLETE PROGRAMMES

Emerging Athlete Programmes offer support to national athletes aiming to gain selection to the Scottish Institute of Sport in the next 2 - 3 years.

There are a number of examples of this type of programme across Scotland, with the main focus being on physical preparation sessions, delivered by highly qualified Strength & Conditioning coaches, to complement the sport specific training the athletes already receive. Emerging Athlete Programmes can also provide lifestyle management support through workshop opportunities and access to deliverers and practitioners in various fields including nutrition, psychology and growth mindset.

Within Tayside & Fife, the Performance Coordinator aims to build on support already available to performance athletes and set up a network of Emerging Athlete Programmes to provide additional support & opportunities to more athletes.



# DUNDEE ATHLETE PERFORMANCE PROGRAMME

In 2022 - 2023, the Dundee Athlete Performance Programme aims to support up to 28 national athletes from Dundee.

Applications will be endorsed by the relevant National Governing Body and will be limited to athletes who:

- Live in Dundee
- Are eligible to represent Scotland or another Home Nation
- Participate in a sport with a National Governing Body recognised by sportscotland
- Are already part of their National Governing Body Performance Pathway (i.e. already in a Scotland training or competition squad)
- Have the potential to reach Scottish Institute of Sport level within 3 years

The programme will be run at the Regional Performance Centre for Sport, Dundee and the Institute of Sport & Exercise, University of Dundee.

The programme will run from August 2022 - June 2023.

The programme will involve 2 x weekly strength & conditioning sessions for each athlete, lifestyle management support and other opportunities as the programme develops.



sponsorship opportunities  
2022/23

MAIN  
PROGRAMME  
**SPONSOR**  
**£5,000** per year

Benefits:

- Naming Rights - Dundee Athlete Performance Programme, Sponsored by (your company name)
- Logo on all marketing material - information packs, web-site & social media
- Company name mentioned in all press releases for the launch and on-going success of the programme
- Company name mentioned in all publicity circulated to local, regional and national partners
- Company representatives invited to photo call to launch programme
- Company logo prominently displayed on kit for athletes
- Athletes asked to mention the programme/sponsor in all social media promotion
- Athletes will be requested to attend any promotional events held by your company
- Company name and logo added to programme promotion on video screens at Regional Performance Centre for Sport
- Optional seat on Dundee Athlete Performance Programme Steering Group

sponsorship opportunities  
2022/23

INDIVIDUAL  
ATHLETE  
**SPONSOR**  
**£500** per year

Benefits:

- Logo on web-site & social media
- Company name mentioned in all publicity circulated to local, regional and national partners regarding progress of the programme
- Athlete asked to mention sponsor in all social media promotion
- Athlete will be requested to attend any promotional events held by your company
- Company name and logo added to programme promotion on video screens at Regional Performance Centre for Sport

# CONTACT INFORMATION

If your company/organisation is interested in getting involved with the Dundee Athlete Performance Programme, please contact:

Alex Knight  
Tayside & Fife Performance Coordinator  
alex.knight@leisureandculturedundee.com  
t: 07385 932911

Thank you for taking the time to read this sponsorship pack and we look forward to the possibility of working with your company/organisation in the near future.

