

INTRODUCTION

Welcome to the Physical Activity Strategy for Dundee. The strategic drivers for the Dundee Strategy originated from the Active Scotland Framework, at national level, and the Local Community Plan outcomes for Dundee. The physical activity priorities for the City were subsequently identified, following the review of the previous Sport & Physical Activity Strategy (2010-2015) and a series of consultative engagements with professional agencies and the general public.

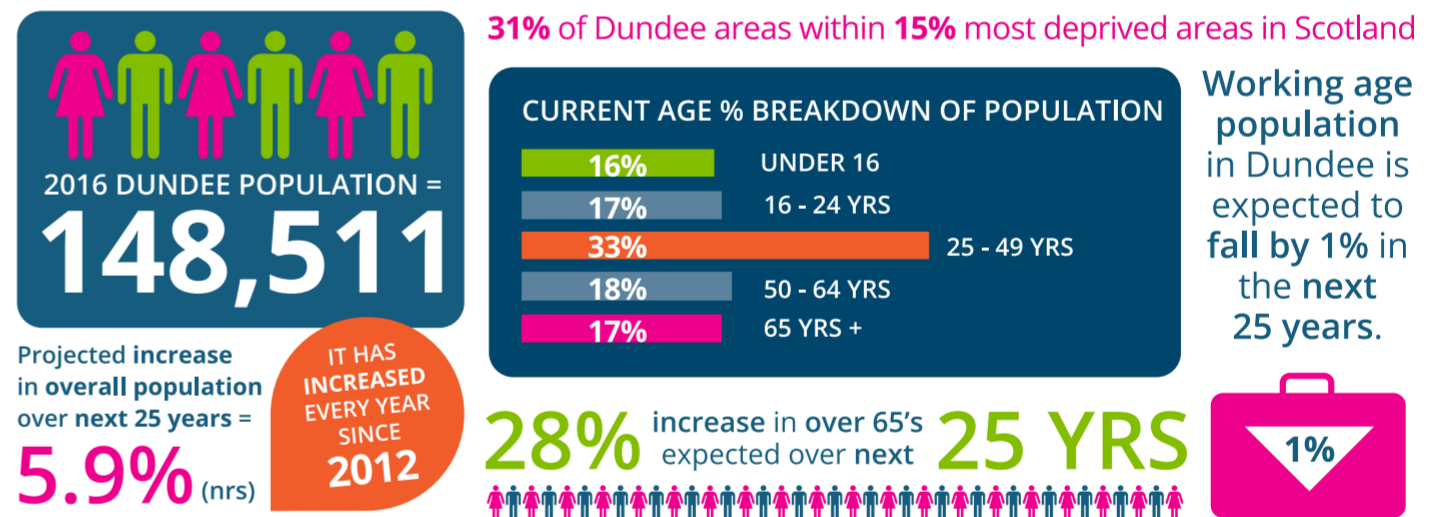
The strategy consists of 4 strategic frameworks: Active Living; Dance; Play; and Sport & Recreation. Together they identify the key issues for all Physical Activity in Dundee. Each framework has a governance group responsible for the delivery, monitoring and reporting of progress to the Physical Activity Leadership Group which is responsible for collation and reporting of progress and outcomes to partners and the Dundee Partnership.

The Dundee Physical Activity Strategy, brings together the essential outcomes and desired ambitions of the partners involved in the provision of physical activities in the City, along with the public's aspirations. It sets out the priorities for the City based on demographics, population trends and statistics and provides an inspiring picture of what the city can be and what can be achieved through physical activity of all kinds.

Dundee aspires to be "An Active City with Active People" which can only be achieved through appropriate investment, commitment and unity. The Dundee Partnership and the City's physical activity sector believes this strategy, with its four complementary frameworks, provides the platform with which this can be achieved.



DID YOU KNOW?



FOR MORE INFORMATION

PHYSICAL ACTIVITY STRATEGY

For more information on the Dundee Partnership Physical Activity Strategy please contact us at physicalactivity.strategy@leisureandculturedundee.com or visit our website at www.dundeepartnership.co.uk

SPORT & RECREATION FRAMEWORK

If you would like more information on the Sport & Recreation Framework, any activities in the city or be linked to any of the partners involved please email the framework group chairperson, Graham Wark at graham.wark@leisureandculturedundee.com

PLAY FRAMEWORK

If you would like more information on the Play Framework, any activities in the city or be linked to any of the partners involved please email the framework group chairperson, Gary Robertson at gary.robertson@dundeecity.gov.uk

ACTIVE LIVING FRAMEWORK

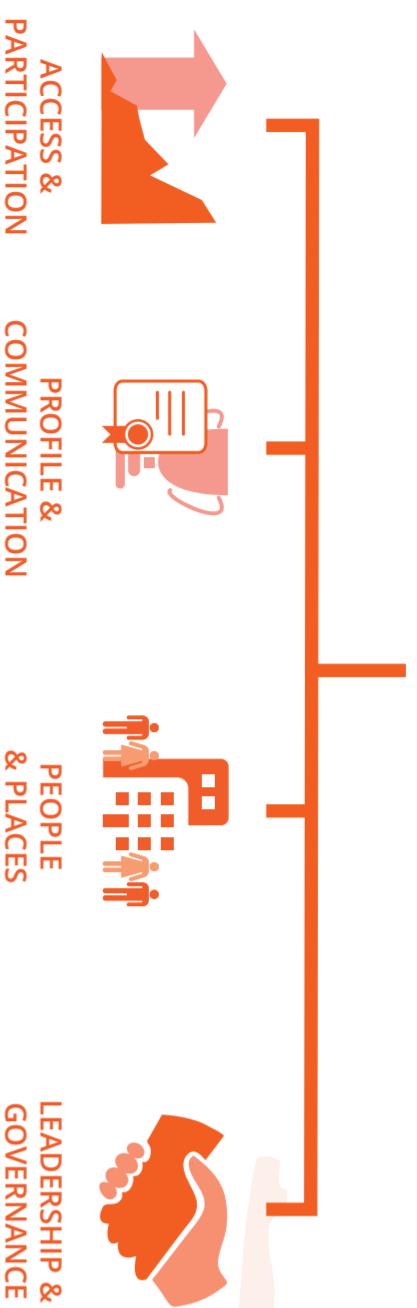
If you would like more information on the Active Living Framework, any activities in the city or be linked to any of the partners involved please email the framework group chairperson, Mary Colvin at mary.colvin@nhs.net

DANCE FRAMEWORK

If you would like more information on the Dance Framework, any activities in the city or be linked to any of the partners involved please email the framework group chairperson, Dawn Hartley at DHartley@scottishdancetheatre.com

MISSION :
WORK IN PARTNERSHIP TO IMPROVE ACCESS, DEVELOP QUALITY AND RAISE THE PROFILE OF DANCE

VISION : DUNDEE DANCE CITY
"Dance is for everyone... everybody can dance!"



Priority 1 - Access & Participation - Dundee will work to ensure the opportunity for lifelong engagement in Dance exists for everyone.

1.1 Dundee is a city where everyone has access to and opportunities to progress in Dance.

1.2 The connections between formal dance groups, informal dance groups, institutions and education establishments are effective in providing pathways for lifelong participation and involvement.

Priority 2 - Profile & Communication: Dundee will be acknowledged as a centre of excellence for Dance both within the city and across Scotland.

2.1 Partners and local people recognise and understand the positive impact dance has on the local community and young people.

2.2 Dance opportunities and benefits are effectively communicated and actively promoted across the city.

Priority 3 - People & Places: Dundee will invest in our people and facilities to ensure the best environments exist for those taking part in Dance.

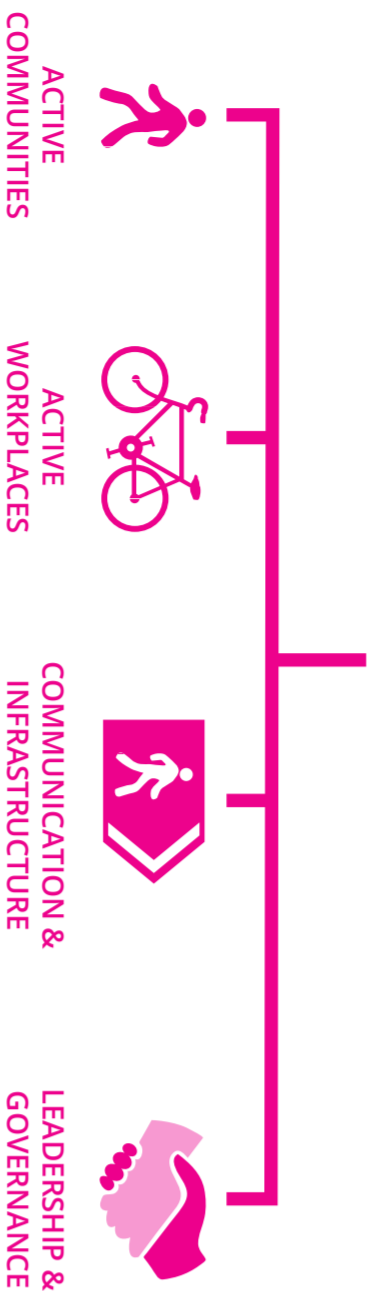
3.1 Dance facilities in the city are accessible and suitable for all levels of Dance performers.

3.2 Dundee will develop and invest in a strong network of people to deliver Dance, in line with an agreed standard, at all levels in the city.

Priority 4 - Leadership and Governance: Partners will ensure an integrated coordinated and planned approach to the delivery of the Dance framework.

MISSION :
TO IMPROVE HEALTH AND WELL-BEING IN DUNDEE SO OUR CITIZENS EXPERIENCE FEWER HEALTH INEQUALITIES

VISION : DUNDEE - CHOOSING TO BE ACTIVE IS OUR WAY OF LIFE



Priority 1 - Active Communities

1.1 Getting the Inactive, Active - We are committed to increasing the activity levels of inactive adults in the city.

1.2 Walking - We are committed to increasing the number of walking opportunities.

1.3 Active Travel - We will increase the number of everyday journeys walked or cycled.

Priority 2 - Active Workplaces - We are committed to increasing physical activity and reducing sedentary behaviour within the workplace.

Priority 3 - Communication & Infrastructure

3.1 Infrastructure - Utilise our local natural environment and community infrastructure to promote and encourage physical activity within local communities.

3.2 Communication - We will ensure a clear and consistent message about why physical activity is important will be communicated using a variety of communication mediums.

Priority 4 - Leadership & Governance - Ensure an integrated coordinated and planned approach to the delivery of the Active Living Framework.

MISSION :
DUNDEE IS AN ACTIVE CITY WITH SPORT AT ITS HEART, A GREAT PLACE TO BE INSPIRED, ENTERTAINED AND INVOLVED

VISION : SPORT IN OUR CITY - CONNECTING, INSPIRING, AMBITIOUS



Priority 1 - Sports Provision - Everyone will have the opportunity to get involved and participate in sport and stay involved throughout their life whilst developing and achieving success at their chosen level of sport.

1.1 Education - Physical Education, Physical Activity and Sport will be embedded in all education establishments across Dundee promoting pathways to participate, volunteer and officiate in sport.

1.2 Multi partner liaison is operating to ensure partnerships, planning and links from education to the wider sporting community.

1.3 Community Sport - Dundee will maximise the provision of accessible sport in our communities that enables increased participation and progression.

Priority 2 - Resources - To provide Dundee with the highest possible standard of sporting facilities and support a strong network of people at all levels of sport.

2.1 Facilities - Dundee will provide, maintain and develop more accessible and better quality facilities for all levels of sport.

2.2 People - Dundee will develop and invest in a strong network of people to deliver sport at all levels in the city.

Priority 3 - Profile: To increase the profile of sport and better promote Dundee as a sporting city.

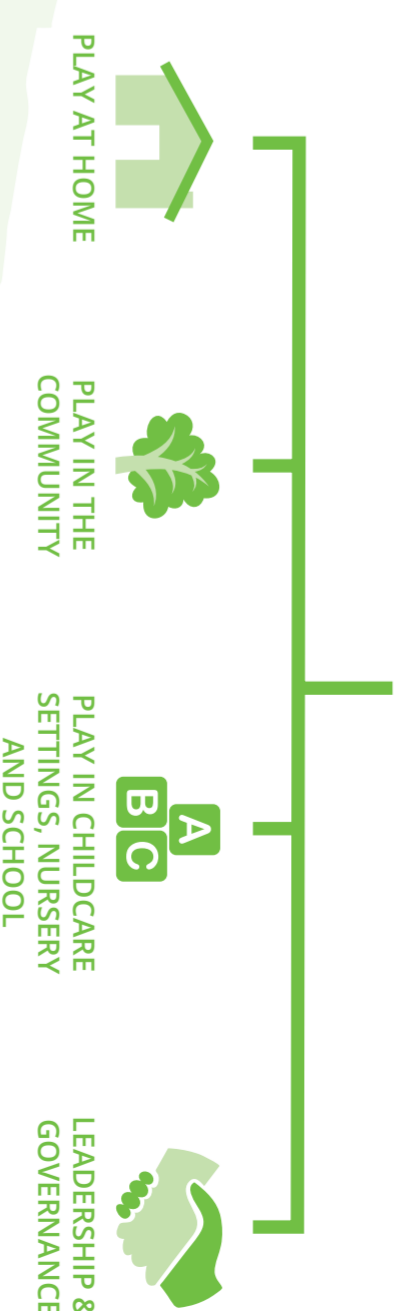
3.1 Events - Dundee will operate an event strategy to raise the profile of sport and utilise our resources.

3.2 Communications - Dundee will raise awareness of the benefits, opportunities and success of sport in the city.

Priority 4 - Leadership & Governance - Partners will ensure an integrated coordinated and planned approach to the delivery of the Sport & Recreation Framework.

MISSION :
DISCOVER WHERE WE ALL EXPERIENCE, EXPLORE, ENJOY AND LEARN THROUGH PLAY, EVERYDAY

VISION : DISCOVER PLAY IN DUNDEE



Priority 1: Play at home

Dundee's parents and carers are a child's first educator and are crucial in encouraging their child's development from birth into adulthood.

Priority 2: Play in childcare settings, nursery and primary and secondary school

Children and young people in Dundee have an entitlement to access childcare, nursery and schools that purposely support their health and wellbeing and nurture happy, healthy children through stimulating outdoor play experiences on a daily basis.

Priority 3: Play in the Community

All children and young people in Dundee have sufficient time and space for playing and being playful within their community. Play is valued, encouraged and supported in our communities.

Priority 4: Leadership Governance

Positive support for play in Dundee: Dundee will provide leadership to create stimulating environments for play and playfulness through a knowledgeable workforce who plan, coordinate and deliver play and outdoor learning in an integrated way.

