



leisure &
culture DUNDEE

Leisure & Culture Dundee is a Scottish Charitable Incorporated Organisation No. SC042421

www.leisureandculturaldundee.com



Annual Report

2014/15



To deliver, for the citizens of Dundee, and those who visit the City, high quality Leisure, Sport, Cultural and Learning Experiences which improve their quality of life.



Leisure & Culture Dundee is a Scottish Charitable Incorporated Organisation. It was established by Dundee City Council and approved by the Office of Scottish Charity Regulator (OSCR) in June 2011 (SC042421).

It is an independent Scottish charity which delivers leisure, sports, library, information and cultural services.

The ultimate parent undertaking who consolidates the results of the charity is Dundee City Council.



BUG BINGO!

Explore the park to find these bugs!

LIST OF TRUSTEES

Robert Duncan (Chairman)	1 July 2011
Brian Gordon	1 July 2011
Stewart Hunter	1 July 2011
Stewart Murdoch (Managing Director)	1 July 2011
Marjory Stewart (Finance Director)	1 July 2011
Sinclair Aitken (Vice Chairman)	1 August 2011
Alice Bovill	1 August 2011
Alan Rae	1 August 2011
Richard McCready	29 May 2012
Ian Mathers	28 October 2013
Laura Mason	28 October 2013
Gillian Easson	7 November 2014
Craig Simpson	7 November 2014

SENIOR MANAGEMENT TEAM

Stewart Murdoch	Managing Director
Judy Dobbie	Head of Library and Information Services
Caroline Findlay	Head of Support Services
Billy Gartley	Head of Cultural Services
Graham Wark	Head of Leisure and Sport

CONTACT DETAILS

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Charitable Reference Number SC042421



CHAIR'S REPORT 2014/15

52 weeks is a long time in the life of an organisation like Leisure & Culture Dundee delivering a wide range of services to just over 3 million visitors. Our basic purpose is to add to the quality of life in the city whether you live, work, study, or visit Dundee.

Attendances have remained strong across all sport and leisure facilities despite the financial pressure. We have been delighted to integrate the Dundee Ice Arena into the leisure and sport offer and the introduction of the meerkats to Camperdown Wildlife Centre have been hugely popular.

One of the highlights of the year was certainly the morning of the solar eclipse which was featured nationally by the BBC from Dundee's Mills Observatory, with a crowd of over 700 enjoying clear skies and a spectacular event.

Our first formal partnership with the British Museum, which resulted in their exhibition "Roman Empire: Power and People" visiting Dundee as its only Scottish destination, resulted in an additional 50,000 visits to The McManus and helped to profile both Dundee and the work done by Leisure & Culture Dundee on a national stage.

The Dundee Central Library retains its position as the busiest public library in Scotland. New to the library service in 2014/15 was the inclusion of a service for dementia sufferers, the introduction of 3D printing and the development of robotics workshops for children to help their understanding of electronics.

Numbers are only half of the story, we are equally proud of the way in which our services have focused on quality. The Library Service continues to score highly under the Public Library Information Matrix.



Leisure and Sport have embarked upon a self evaluation through the framework developed by the HMIE, and overall Leisure & Culture Dundee have trained more than 70% of our staff in the WorldHost Principles of Customer Service brand, a higher percentage than any other employer in the sector in Dundee.

Our measure of quality is based on feedback from our customers. We take it seriously when we get it wrong and we are delighted with the overall feedback received across Libraries, Cultural Services, and Leisure and Sport.

As Chair, I want to acknowledge the commitment shown by staff and also the support I have received from the Board who have been actively involved across the range of activities that Leisure & Culture Dundee deliver.

I look forward to 2015/16 and to the way in which Leisure & Culture Dundee will further enhance the quality of life in the city.

A handwritten signature in dark ink, appearing to read 'B Duncan', written in a cursive style.

BOB DUNCAN, CHAIR
LEISURE & CULTURE DUNDEE



CULTURAL SERVICES

WHAT WE MANAGE

MUSEUM SERVICES

- Management and development of history and natural sciences collections
- Registration and documentation of all Collections
- McManus Collections Unit
- Broughty Castle Museum
- The Old Steeple

FINE AND APPLIED ARTS

- Management and development of Art Collections
- Exhibition Programme
- Liaison with other art providers
- Retail

LEARNING AND ENGAGEMENT

- Management and development of Creative Learning Programmes
- Front of house operations
- Partnerships with other learning providers
- Mills Observatory

HALLS AND MUSIC DEVELOPMENT

- Management and development of Caird Hall Complex and Burgh Halls
- Negotiations and liaison with hirers, promoters, franchisees, etc.
- Management of Dundee City Box Office
- Music Development

CULTURAL SERVICES VENUES

- | | |
|--|--------------------------|
| • The McManus: Dundee's Art Gallery & Museum | • Mills Observatory |
| • McManus Collections Unit | • Caird Hall Complex |
| • Broughty Castle Museum | • Burgh Halls |
| • The Old Steeple | • Dundee City Box Office |

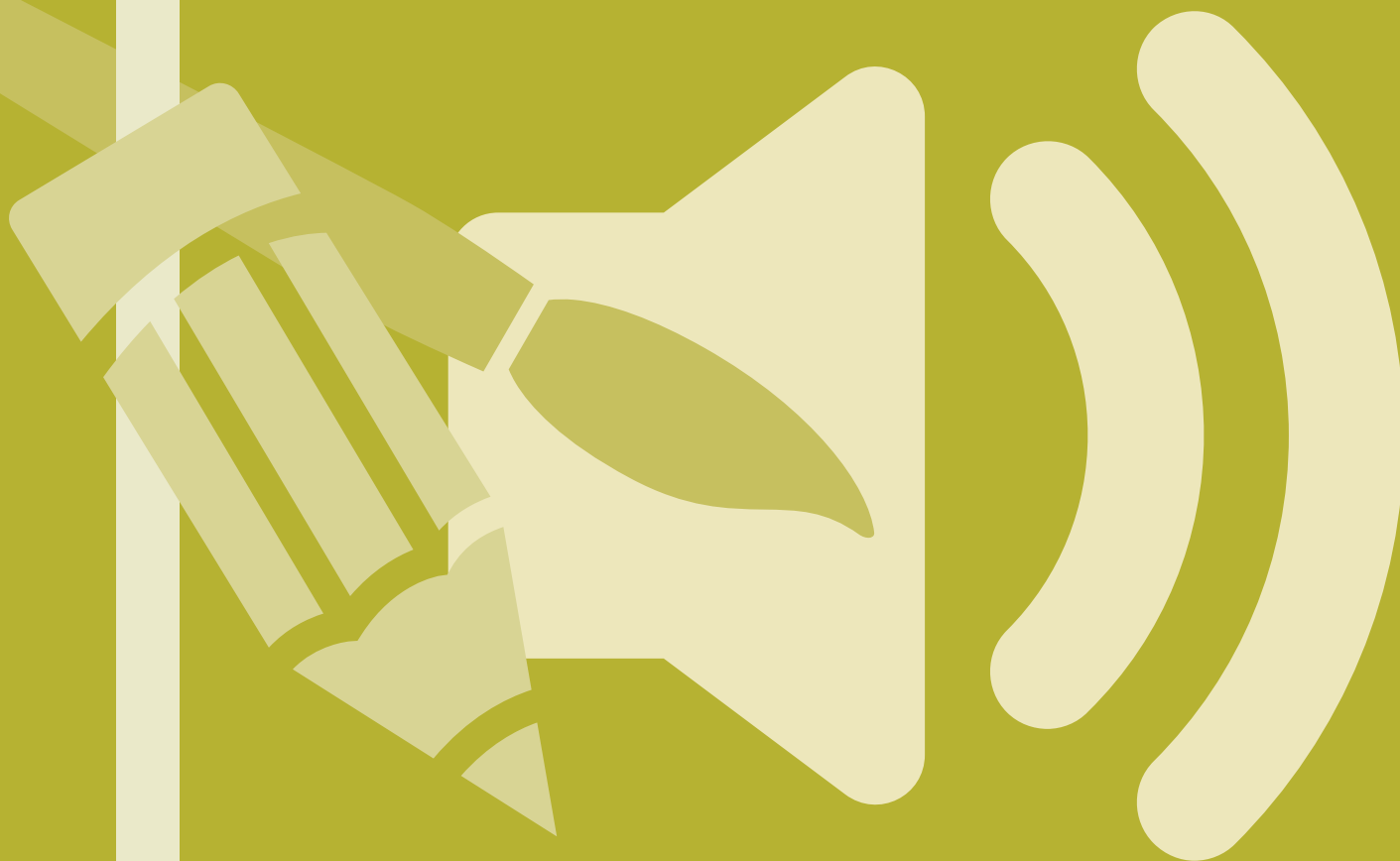
PERFORMANCE 2014/15

Leisure & Culture Dundee played a key role during 2014 in the preparation of the city's Cultural Strategy for the period 2015-2025. The leisure and culture offer of the city is now viewed as key to its long term goal to become known as a city recognised for a high quality of life and a great cultural offer.

In December 2014 the United Nations Education and Science Organisation (UNESCO) designated Dundee as the UK's first City of Design. Dundee joins 16 global cities, all of whom place design and culture at the core of their economic and social regeneration.

In response to the Cultural Strategy and the UNESCO designation, Creative Scotland awarded Dundee Place Partnership status and all other partnership agencies in the city agreed that Leisure & Culture Dundee should be the agency under whose auspices Place Partnership and City of Design initiatives would be taken forward.

These exciting new developments have only been made possible because of the many years of close partnership working between Dundee's cultural agencies. This bedrock of close partnership working and the links now established between cultural agencies and community organisations hold out the prospect of an exciting decade of cultural led regeneration for the City of Dundee and Leisure & Culture Dundee will remain a key driver in that process. Highlights of Leisure & Culture Dundee's cultural offer in 2014/15 are detailed on the following pages.



MILLS OBSERVATORY

In March 2015, we brought the winter programme to an exciting close as Solar Eclipse fever hit the UK and stargazers got ready to witness this phenomenal act of nature which only occurs when the earth, moon and sun align and the moon's shadow touches the earth's surface. To mark this, the Observatory held a special early morning event. Dundee awoke on 19 March to glorious early morning sunshine. The Observatory was packed and buzzing with an estimated 700 visitors in and around the building. Families, young and not so young people rubbed shoulders with TV crews attracted to Dundee by the clear skies. Inside the Observatory, the impressive Victorian Cooke telescope was used to project images of the eclipse into the dome. The event was also supported by members of Dundee's Astronomical Society, who did a fantastic job with a range of smaller solar telescopes.

CAIRD HALL

THE CAIRD HALL CONTINUES TO PLAY A KEY ROLE IN THE CULTURAL LIFE OF DUNDEE WITH 397 PERFORMANCES ATTRACTING 139,985 PEOPLE IN 2014/15.

A programme of capacity audiences for comedians over the year included Sarah Millican; Scotland's own, the legendary Billy Connolly as well as Jimmy Carr, Lee Evans and Ross Noble.

The major bands which played sell-out gigs were Kasabian, The View, Jake Bugg and Kaiser Chiefs.

Conferences hosted included The Scottish Trades Union Congress, The Eastern Star AGM, International Congress on Photodynamic Applications and The Church of Scotland Guild AGM.

2014 was of course the year of the referendum and this provided a number of new bookings, including a debate hosted by BBC5 Live. Following the announcement of Nicola Sturgeon as the Leader of the Scottish National Party and the then soon to be Scotland's First Minister, the largest ever political meeting took place in the Caird Hall on 7 November 2014 with over 1,900 in attendance to hear Nicola Sturgeon present her "way forward" for Scotland.

2014 also commemorated The Great War with the BBC staging their WW1 At Home Live Event in the City Square and Caird Hall, whilst the Marryat Hall hosted the Leisure & Culture Dundee associated event with memorabilia, postcards, letters, exhibitions and poetry readings.





CAIRD HALL



BURGH HALLS

8,638 ATTENDEES FROM 463 BOOKINGS.

DUNDEE CITY BOX OFFICE

134,310 TICKETS WERE SOLD VIA THE BOX OFFICE WHICH IS 15,000 UP FROM THE PREVIOUS YEAR.

The addition of VisitScotland to share the main office space has been welcome. The services complement each other, providing an excellent service for visitors to the city.

MUSIC DEVELOPMENT

Music Development administers Music Grants on behalf of Dundee City Council, which provides support to a number of national, regional and local organisations such as:

Royal Scottish National Orchestra, Scottish Ensemble, Jazz Scotland, Dundee Choral Union, Dundee Symphony Orchestra, Dundee Chamber Music, Scottish National Jazz Orchestra, Music in Hospitals, National Youth Orchestra of Scotland, Children's Classic Concerts, Scottish Opera and Scottish Chamber Music to further enhance the musical offering within the city.

OVER 2,000 PEOPLE ATTENDED THE COMMONWEALTH CEILIDH IN CITY SQUARE ON FRIDAY 27 JUNE, TO CELEBRATE DUNDEE'S ROLE IN THE COMMONWEALTH GAMES IN GLASGOW AND THE ARRIVAL OF THE QUEEN'S BATON RELAY IN DUNDEE. THE DUNDEE BRANCH OF THE ROYAL SCOTTISH DANCE SOCIETY AND WHISKY KISS LED THE OPEN AIR CEILIDH.

Soundbase Byte and Soundbase Summer Slam Workshops - 200 young people working with professional musicians.

A TOTAL OF 43 MUSIC DEVELOPMENT EVENTS TOOK PLACE, WITH 3,136 PEOPLE ATTENDING.



THE MCMANUS MUSEUM & ART GALLERY



THE MCMANUS WELCOMED 154,869 VISITORS DURING THE YEAR ATTRACTED BY THE PERMANENT COLLECTION AND AN EXCITING EXHIBITION PROGRAMME.

A Silvered Light: Scottish Art Photography from the City's Permanent Collection display of Scottish art photography was refreshed with a number of changes focussing on film and new acquisitions. In May, visitors were able to experience stereo prints by Calum Colvin from his Natural Magic series, designed to be viewed through 3D glasses. Colvin very kindly donated one of the prints to the City's permanent collection.

In July, new media work created a dynamic change with art films by Dundee trained artists Pernille Spence 'I look up...I look down' and Duncan Marquiss and Andy Wake, 'Skoggangr'.

The final change was the inclusion of recent acquisitions to the art photography collection. Herbert Ponting's fascinating images of '**Captain Scott's British Antarctic Expedition of 1910-13**' captured the extreme conditions and beauty of the icy landscape, while local photographer S W Pritchard's portraits of Buffalo Bill thrilled our contemporary audience a century after his Wild West show visited Dundee in 1904.

The Here and Now Gallery hosted a spectacular solo show by Glasgow-based artist Nick Evans. His sculptural installation, entitled '**The White Whale**', responded to the Gothic architecture of The McManus.

Evans' show was part of **Generation**, a landmark series of exhibitions tracing the remarkable development of contemporary art in Scotland over the last 25 years.

'**Roman Empire: Power and People**', an exhibition in partnership with The British Museum, explored the wealth, power and organisation of the Roman Empire. It delved into how Romans viewed their provinces and other peoples. Religious, military and personal objects gave an insight into the lives of people across the Empire, from northern Britain to Egypt and the Middle East. Visitors to the exhibition enjoyed seeing the wonderful collection of objects from the British Museum. However, they were also fascinated by the objects on display which were drawn from local museum collections and National Museums Scotland, and provided a local angle to the overall story of a vast Empire.



OUR PARTNERSHIP EXHIBITION WITH THE BRITISH MUSEUM, '**ROMAN EMPIRE: POWER AND PEOPLE**', PROVED EXTREMELY POPULAR WITH OVER 50,000 ATTENDING THIS EXHIBITION WHICH SAW MCMANUS AS THE ONLY SCOTTISH VENUE.

This year's focus on the permanent collection '**Classical Art: The Legacy of the Ancients**' was conceived to complement The British Museum's '**Roman Empire: Power and People**' partnership exhibition. The quality of these lesser known items from Dundee's collection surprised and delighted visitors and brought praise from the British Museum.

BROUGHTY CASTLE

IN 2014, BROUGHTY CASTLE ATTRACTED 37,465 VISITORS.

Events at Broughty Castle have included a costumed interpreter who represented a First World War soldier from Dundee's Own - the 4th Black Watch, to an activity about Winter Wildlife Migration, and a talk about Mary Slessor.

Major work took place over the winter months, when Historic Scotland funded a significant project to refurbish the windows at the Castle as part of a scheduled programme of works.

LOANS

We received 17 loan requests. These are predominantly from the Fine and Applied Art Section. J.M.W Turner's, "La Havre" was loaned internationally to Musée Marmottan Monet, Paris. The Hayward Gallery, South Bank Centre, London borrowed our image "Poor Old Mailie". The work illustrates the first poem Burns wrote in Scots. Over 20,000 people visited the exhibition in London. Other works have been sent to The Talbot Rice Gallery, Edinburgh, The Black Watch Museum, Perth and Hartlepool Art Gallery and Museum.

PUBLIC ENGAGEMENT

15,188 CHILDREN, YOUNG PEOPLE AND ADULTS PARTICIPATED IN 618 CREATIVE LEARNING & ENGAGEMENT ACTIVITIES, DELIVERED AT MCMANUS, MCMANUS COLLECTION UNIT, MILLS OBSERVATORY, BROUGHTY CASTLE AND THE OLD STEEPLE.

This year the oral history archive was rebranded to "Talking Dundee" to create a stronger context for current aspects of the city's story, such as its City of Design status, the Waterfront Development and the growth of scientific research and digital technology.

The McIntosh Patrick Awards - our annual exhibition/art competition for S6 Art & Design pupils took place at McManus in August 2014 with 35 entries. The initiative, now in its 15th year, continues to profile the talents of young artists in the city.



CULTURAL PARTNERSHIPS

Throughout the year we have worked closely with other local and national cultural providers, in particular our close links with cultural partners Dundee Heritage Trust, DCA, Dundee Rep, University of Dundee, Abertay University, Dundee Museum of Transport, and community centres in Dundee.

The Mills Observatory offered the 'Foreign Skies' exhibition as well as four Meet the Scientist events in partnership with the College of Life Sciences. Dundee Science Festival events took place at McManus, McManus Collections Unit, Mills Observatory and Broughty Castle Museum.

"A little Bit of Cinderella" Pop Up Performance at McManus with Scottish Opera and the Caird Hall programme had performances from our friends at Scottish Ensemble, Dundee's Symphony Orchestra, Royal Scottish National Orchestra, Dundee Choral Union and Scottish Dance Theatre amongst many others.

BOULTON & WATT STEAM ENGINE

In literal terms, one of the "largest" projects is a partnership with Dundee Heritage Trust, to conserve and redisplay the Boulton and Watt Steam Engine in the High Mill currently being restored by Dundee Heritage Trust. The project has been generously funded by a number of organisations, including the Heritage Lottery Fund, Museums Galleries Scotland, and the Association of Industrial Archaeology.



LEISURE & SPORT SERVICES

WHAT WE MANAGE

ACTIVE CITY

Management of leisure and sports facilities and services which have a citywide/regional focus:

- The Wildlife Centre
- Golf Courses
- Dundee International Sports Complex (DISC)
- McTaggart Regional Gymnastic Centre
- Sport specific development, including coach/club development and Dundee City Disability Sports
- Citywide national and regional sports initiatives and programmes
- Leisure and sport holiday programmes
- Liaison with national governing bodies

ACTIVE COMMUNITIES

Management of leisure and sports facilities and service provision which has a community focus:

- Lynch and Douglas Sports Centres
- Lochee Swimming Pool
- Community sports development services, including Active Families
- Specialist sport provision for vulnerable groups, including those with disability
- Support for the Community Sport Hub development and liaison with local communities

ACTIVE FUTURES

Management of leisure and sports facilities and services which have a focus on young people and the community use of sports facilities:

- Community use of St Paul's and Grove Academies' sport and leisure facilities
- Physical activity services, including early years, basic moves and pre school and out of school activities
- Leisure and sport dance provision
- Educational partnerships
- Partnerships for those working with vulnerable young people
- Interface with the national and local early years intervention programmes

OLYMPIA AND SWIMMING DEVELOPMENT

Management of:

- Olympia Leisure Centre
- Aquatics Development service and aquatics and swimming lesson programmes
- Health and fitness coordination across leisure and sport facilities

DUNDEE ICE ARENA

Management of;

- Dundee Ice Arena
- Development of UK Learn to Skate Programme
- Development of UK Learn to Play (Ice Hockey) Programme
- National Curling Development Programme
- Support for Professional Hockey Team
- Promotion of Venue Facilities

PERFORMANCE 2014/15

2014 was an outstanding year for sport: Winter Olympics in Sochi, the World Cup in Brazil and 2 global events close to home: the Commonwealth Games in Glasgow and the Ryder Cup at Gleneagles.

All of these “international occasions” had an impact locally by highlighting the spectacular highs and lows, passion and commitment and opportunity sport provides and elicits. There were some 1,380,000 visits to our sports facilities and services. Participant numbers were strong across every area of provision.

Our Leisureactive membership scheme has seen another extremely successful year with membership in excess of 4,500. The scheme provides great value to customers.

Olympia has retained its Training Centre status for delivering the National Pool Lifeguard Qualification and Qualsafe accreditation for First Aid and has been registered and certified as a British Sub-Aqua Club Snorkelling Centre.



DUNDEE ICE ARENA

DUNDEE ICE ARENA (DIA) WAS TRANSFERRED TO LEISURE & CULTURE DUNDEE ON 1 APRIL 2014 AND A SUCCESSFUL FIRST YEAR SAW 121,376 VISITORS ENJOY THE HUGELY POPULAR RECREATIONAL AND FUN PUBLIC SESSIONS WHICH INCLUDED FOAM PARTIES ON FRIDAY EVENINGS, PLUS THE RANGE OF OTHER ACTIVITIES ON OFFER AT THE ARENA.

Figure Skating Club memberships have increased from last season and Dundee is now the home rink for the current Senior and Junior Ladies UK champions. The national Learn to Skate programme has been well attended and coaching standards have been excellent. This gives a clear pathway from beginners to National and Olympic levels.

2014/15 was less successful for the professional ice hockey team, however two Dundee Stars players were part of the GB team at the world championships with another Dundee player on the first reserve list.

Junior hockey remained buoyant with good numbers at beginners' level. The club took advantage of an Ice Hockey UK initiative whereby beginners' equipment was supplied free of charge. Several Dundee players have represented Scotland at all age levels.

General skating remains the main focus of day to day business and with a full programme of morning, afternoon, evening and weekend sessions there is a comprehensive mix of activities. There are also two very popular "Snow Baby" sessions for toddlers, parents and grandparents.

With regular wheelchair users and a weekly "Pamis" wheelchair group on Tuesday evenings the arena offers a choice for all abilities. Overall skating attendance figures have remained similar to last year.

The Curling season has been very good with almost all available ice slots taken up. There is now healthy junior involvement in curling with new members being 23% ahead of the RCCC target. Wheelchair curling has continued to be popular.



ACTIVE CITY

CAMPERDOWN WILDLIFE CENTRE



2014/15 WAS AN OUTSTANDING YEAR FOR THE WILDLIFE CENTRE, WITH 88,215 VISITORS, HELPED GREATLY BY THE INTRODUCTION OF THE MEERKATS AND THE WILDLIGHTS EVENTS.

Whilst conservation and education remain the Centre's key focus, it remains a popular destination for families looking for new and fun experiences.

DISC



ATTRACTED 180,205 VISITORS.

Alongside the regular activity programme, DISC has seen another busy year with new events such as Science Fair, Boxing, Highland Dancing, Team Gymnastics and Trinidad/Tobago Commonwealth Games preparation matches.

Programme developments include SFA Futsal League and development sessions, Roller Derby development and recruitment sessions, Box Soccer Sunday evening league and Bubble Football sessions.

DISC hosted The Scottish Northern Area District Boxing Championships in November 2014.

MCTAGGART



OVERALL 74,513 VISITS

Family fun sessions have been introduced to provide families with pre-school (0-5 years) or primary school aged children with the opportunity to be introduced to gymnastics and the fantastic facilities within the purpose-built Dick McTaggart Regional Gymnastics Centre, Scotland's premier gymnastics facility. The feedback has been tremendous with the popularity continuing to grow and the new birthday party package generating a lot of interest.



GOLF

The global position of golf is worrying with significant declines in participation in all the world's major playing nations. This is also seen in the UK where there has been a 20% reduction in playing in England over the last 8 years and in Scotland the decline is 14% over the same period.



A SIMILAR TREND IS EVIDENCED AT CAIRD AND CAMPERDOWN COURSES WITH 53,916 ROUNDS PLAYED DURING THE YEAR, A 5.6% REDUCTION ON THE PREVIOUS YEAR.

However, staff are working hard to buck the national trend with the introduction of ladies and junior golf lessons.

QUEEN'S BATON RELAY

On 27 June, the Queen's Baton Relay visited Dundee and members of the Active City team organised a series of activities including 'Lunch on the Lawn' at Camperdown Park, a showcase at McTaggart Gymnastics Centre with members of Scottish squads and local clubs in attendance and a visit to Caird Park where the baton was welcomed by members of Dundee Hawkhill Harriers and Discovery Junior Cycling Club before being carried round the athletics track and Velodrome. Large crowds attended all 3 sites with many people getting the opportunity to have their photo taken with the baton.

CITY CENTRE COMMONWEALTH GAMES

A Come and Try Event was organised to coincide with the Commonwealth Games. Activities on offer included an inflatable hockey pitch, spin bikes, the street football pitch which was used for football and wheelchair rugby, tennis, badminton, target games and the climbing wall from Ancrum Outdoor Centre.

SPRINTDUNDEE

Throughout the summer, a series of SprintDundee events were held across the city with the final taking place in City Square on 28 July. The SprintDundee programme aims to find the fastest young athletes in Dundee while promoting the sport of athletics and participation opportunities.

WORLD CUP FOOTBALL CELEBRATIONS

During the World Cup, Leisure and Sport Services and the Scottish FA brought a touch of Brazil to Broughty Ferry with their holiday programme combining a Futsal and Beach Football World Cup Day.

DUNDEE SPORTS AWARDS

The Dundee Sports Awards took place at the Caird Hall in February 2015.

The event was attended by 270 dinner guests who enjoyed entertainment from Dundee Gymnastics Club 2K, Urban Moves Training Company & Dance Company and the Mains of Fintry Pipe Band as well as the announcement of the 12 award winners.

ACTIVE FUTURES

GROVE AND ST. PAUL'S SWIM & SPORT

GROVE COMMUNITY OPEN DAY

Approximately 1,000 local people engaged in the first Community Open Day at Grove Swim & Sports Centre in January 2015. Many had never previously been in the facility. Following feedback from the event, additional Children's Activity classes have been added at the weekends which are proving very popular.

NEW INFLATABLE

Christmas 2014 heralded the new inflatable at St. Paul's Swim & Sport for a party programme. Demand for similar events in the future is high.

47,186 VISITORS ENJOYED THE SERVICES PROVIDED AT GROVE.

ST. PAUL'S SWIMMING LESSONS

We are particularly proud of the quality of its Swimming Lessons programme. 70 classes are provided on a weekly basis at St. Paul's, with all participating children learning to swim.

WITH THE PUBLIC SWIMMING PROGRAMME AND FITNESS ROOM, ST PAUL'S ATTRACTED A TOTAL OF 49,152 VISITS DURING THE YEAR.



EAT WELL, PLAY WELL

This new project has gathered great pace over the last year and is making a positive impact for many early years families in Dundee. To date, Eat Well Play Well has engaged with 27 different groups including over 200 people.

DANCE



THE FUNKY FEET AND URBAN MOVES PROGRAMMES HAVE SEEN EXCELLENT UPTAKES THIS YEAR WITH OVER 15,000 ATTENDANCES.

The Urban Moves Dance Company performed alongside the UK's best hip hop groups and soloists at "Breakin Rules 2015".

FAMILY SPLASH

Lochee Swim Centre hosts the programme with public swimming, drop-in lessons and weekly group swimming lessons, all being attended by referred families. There are currently 70 families registered.

PARENTING PROGRAMMES

Using the nationally recognised PEEP (Parents as Early Education Partners) resource, drop-in sessions have been delivered with 15 families attending regularly.

The community Hot Wheels programme has proved popular with mums in their local community as they are able to access a physical activity session and have an opportunity to socialise in a group environment.

DAD'S GROUP

The popular Dad's Group was delivered over the year with a diverse programme. 40 dads and kids regularly attend.

BASIC MOVES

The popular Basic Moves programme (physical literacy programme for primary 1-5) has reached record retention levels this year, with an average uptake of 72%. 19 classes were delivered weekly across primary schools in Dundee.



OLYMPIA

2014/15 saw Olympia's first full year of operation in East Whale Lane, having opened for business on Thursday 27 June 2013.



398,777 VISITORS ENJOYED THE REGULAR ACTIVITIES PLUS THE NEW OFFERS.

A new programme has been developed where the pool has more activities than ever before, including additional water polo sessions, birthday parties, swim camps and canoe polo.

The pool has been accredited with certification of length in 50m and 25m courses, satisfying the rigorous requirements for recognised record breaking swims by FINA.

The Olympia continues to host regional 25m and 50m galas, water polo tournaments, as well as diving competitions.

ACTIVE COMMUNITIES

DOUGLAS SPORTS CENTRE

The Stroke, Cardiac, COPD classes continue to be well attended, providing valued support for our customers in their recovery efforts. A new Parkinson's group was added to the NHS programme.



TOTAL ATTENDANCES 76,383

LYNCH SPORTS CENTRE



LYNCH SPORTS CENTRE HAS HAD A CHALLENGING YEAR DUE TO THE ONGOING ROOF ISSUES. HOWEVER, WITH ATTENDANCES APPROXIMATELY 1,000 PER WEEK, IT REMAINS A WELL USED AND VALUED COMMUNITY FACILITY.

Dundee Dragons Wheelchair Sports Club train every Saturday at Lynch Sports Centre, playing Wheelchair Rugby League and Wheelchair Basketball. The club were winners of the Club of the Year Award at the Dundee Sports Awards.

A Walking Football pilot was a great success and plans have begun with the Scottish Professional Football League, DFC, DUFC and Age Scotland to create a new league for older people, based at Lynch and Douglas Centres in 2015/16.

Street Soccer Scotland programme has completed its first full year in Dundee, positively changing people's lives through the power of football. 830 people have been supported through the various programmes.



LIBRARY AND INFORMATION SERVICES

WHAT WE MANAGE

ADULT LIBRARY AND INFORMATION SERVICES

- Management and development of services to adults across the city
- Central Library - Leisure Reading
- Advice and support for online welfare benefits
- Outreach Services, including Housebound and Mobile Services

CHILDREN'S LIBRARY AND INFORMATION SERVICES

- Management and development of services to children across the city
- Central Library - Children's Services
- Outreach Services, including work with schools and early years partnerships

INFORMATION SERVICES

- Management and development of information services across the city
- Central Library - Reference and Library, Local History Centre and Opportunities Room
- Website development and support
- Access to electronic resources, including the Directory of Local Organisations
- 14 different locations and 240 terminals across the city offer free public WiFi and internet access

PERFORMANCE 2014/15

Over the past year Library and Information Services have seized every opportunity to identify ways to reshape service delivery to ensure that we continue to meet the needs of our broad customer base.

DURING THE YEAR OVER 1.3 MILLION VISITORS HAVE ENJOYED THE TRADITIONAL AND NEWER SERVICE INNOVATIONS AT OUR LIBRARIES.



The book to curl up with this winter

From bestselling, award-winning Irish authors and illustrators

BEYOND
the
STARS

Twelve Tales of Adventure, Magic and Wonder

Compiled by Susan Webb

Featuring John Burt, Eoin Colfer, Judi Curtis, Roddy Doyle, Chris Haughton, Derek Landy, Niamh Sharkey and more...

An enchanting collection from Ireland's finest storytellers and illustrators

Presents to Fighting Words - the Irish Story Centre in support of Creative Writing



OPPORTUNITIES PROJECT

WE BECAME THE FIRST LIBRARY SERVICE TO PROVIDE DEDICATED WELFARE REFORM SUPPORT LINKED WITH HEALTH AND WELLBEING THROUGH THE OPPORTUNITIES PROJECT.

Since our initial launch in October 2013, the Opportunities Room has progressed into a successful working model and is now an integral part of library provision.

The demand for assistance with job searching and digital training has continued to rise, with staff and volunteers assisting an average of over 300 customers per month. An additional 16 PCs were added to the Opportunities Room to help cope with demand. Over the past year, library staff and volunteers have provided workshops on a number of topics including energy comparison websites, e-learning, apps and gadgets, tablets, and employability websites.

Volunteers provide an I.T. drop-in service in the Central Library Monday to Friday each week and have also held a number of Opportunities drop-in sessions set up in community libraries. Volunteers have also delivered workshops for small groups.

BETWEEN APRIL 2014 TO MARCH 2015 31 INDIVIDUALS VOLUNTEERED WITH THE PROJECT, WITH VOLUNTEERS PROVIDING A TOTAL OF 2,905 HOURS SUPPORT TO CUSTOMERS, ENHANCING THE LEVEL OF SERVICE PROVISION. IN TOTAL THE OPPORTUNITIES PROJECT HAS PROVIDED DIGITAL SUPPORT ON 3,509 OCCASIONS.

An integral part of the project is providing space for external agencies to utilise, delivering additional on-site support for customers in a neutral environment. For example, Welfare Rights, Working for Families, Discover Opportunities, E-zone, and Department for Work and Pensions (DWP) all hold weekly sessions. Partnership working is a key part of the project, with Dundee City Council Welfare Rights citing us as the most successful venue for their service and DWP increasing their presence to five days a week.

LIBRARIAN ON PRESCRIPTION

A social prescribing pilot with Maryfield Medical Centre ("Librarian on Prescription"), providing non-medical support for referred patients was also launched in 2014/15. This assistance is tailored to the individual and looks at ways to improve a person's wellbeing.

MANAGING PAIN COLLECTION

A new collection of books on pain management was launched in Dundee Central Library on 26 March 2015. According to the NHS, 14% of the population suffer with chronic pain and over 56,000 people in Tayside are suffering with the condition.



GADGET DROP-IN SESSIONS

Over the last year programmes providing support and training on how to use digital and mobile devices continued to prove extremely popular. Drop-in surgeries were held to assist users with tablets, laptops, mobile phones, digital cameras, MP3 players, eBook readers, Apps and operating systems.

CODE, ROBOT MAKING AND ELECTRONICS WORKSHOPS

In response to customer demand, workshops to help young people build robots and understand electronics have been introduced.

Games coding sessions have been delivered for the past three years and the current sessions are a natural progression as learning code is still central to success. The sessions are run with the help of "ethical hacking" students from the University of Abertay who volunteer their time every two weeks to facilitate the sessions. This informal learning opportunity is both popular and different. Funding for equipment was awarded from the Bank of Scotland Community Fund and now includes the latest technology such as Raspberry Pi, Arduino kits and robot parts.

SCIENCE FESTIVAL

Dundee Libraries participated in the Dundee Science Festival in November 2014, putting on a live drawing and animation show in Central Library, introducing a younger audience to various software and tablet Apps which would help bring their creations to life.

3D PRINTING

Central Library was the first Public Library in the UK to incorporate 3D printing into their library services for groups with additional support needs.

Representatives from Leisure & Culture Dundee were invited to give a presentation and workshop on 3D printing for people with additional support needs, at the Internet Librarians International Conference in London.

Working with Cultural Services staff at The McManus, a major project involved 'printing' replica Roman coins for use in workshops for the Roman Empire exhibition. This offered visitors the opportunity to see how coins had been replicated in the past and how, with new technologies, they could be copied today.

GREAT WAR DUNDEE



DUNDEE PHOTOGRAPHIC SURVEY SOCIAL MEDIA PROJECT

The Dundee Photographic Survey of 1991 became a viral hit with over a quarter of a million views. The survey, originally undertaken to celebrate the city's 800th anniversary, was digitised and the photos uploaded to its own Facebook page with personal insights from visitors to the page reinvigorating the stories behind each picture. All the images and comments can be viewed by visiting: facebook.com/Dundee1991.

GREAT WAR DUNDEE PARTNERSHIP

The Great War Dundee Partnership was established in 2013 to commemorate the First World War. Partners include local cultural, educational and private sector organisations, with Leisure & Culture Dundee as the lead partner.

IN APRIL 2014 THE PARTNERSHIP WAS AWARDED £77,400 FROM THE HERITAGE LOTTERY FUND TO DELIVER A RANGE OF EVENTS AND ACTIVITIES TO MARK THE CENTENARY OF THE GREAT WAR AND RAISE AWARENESS OF DUNDEE'S INVOLVEMENT.

The highest profile WW1 event in Dundee was the two day exhibition and live show organised by the BBC held in the Caird Hall and City Square in August 2014. Over 10,000 people attended.

The success of this event was followed up in December with an event at Discovery Point "Remembering: The Christmas Truce". Experts from the Black Watch Museum and Castle provided guidance on researching family military history, and a talk on the impact of the Great War on local football clubs proved particularly popular.

GREAT WAR CHILDREN'S BOOK PRIZE

John Fulton was announced as the first winner of the Great War Dundee Children's Book Prize competition at a ceremony in the Steps Theatre, Central Library, on 25th March. The winning story, The Wreck of the Argyll, will be published by Cargo Publishing.

Entries from published and unpublished authors were invited, writing for children aged 9 to 12. Schoolchildren from across the city voted for their favourite, alongside celebrity judges.

A pupil at Hillside Primary, Qynn Herd, produced the winning book cover for John Fulton's book. Cargo will use the design as a basis for the final photographic cover, utilising the imagery and colours of the original and crediting Qynn for her original work.



NEW DEMENTIA INFORMATION SERVICE AT CENTRAL LIBRARY

A new Dementia Library Service has been developed in Central Library in recognition of growing levels of dementia, with 2,741 people living with dementia in Dundee alone (Alzheimer Scotland, 2014).

The new service provides access to relevant information and over 300 fiction and non-fiction books, reminiscence materials, books to promote understanding of the condition to children and two dedicated iPads. All items have been carefully selected to assist and inform people adjusting to their diagnosis and their carers, contributing positively to the health and wellbeing of our community. There is also a specially designed space, created with the help of a £10,000 grant from the Public Libraries Improvement Fund, to facilitate reminiscence and shared reading activities which are proven to stimulate communication and concentration, and reduce social isolation for those with a diagnosis of dementia. The service offers opportunities for people to continue to participate as active, valued and involved members of the community and to continue to enjoy life to the full for as long as possible.

NATIONAL INVOLVEMENT

Recent reports have highlighted that the ability to read is essential in terms of addressing the impact of poverty, with evidence showing that children who live in poverty are less likely to be able to read well.

OVER THE PAST YEAR WE HAVE DELIVERED AN EXTENSIVE PROGRAMME OF 4,545 EVENTS AND ACTIVITIES TO STIMULATE THE LOVE OF READING. OVER THE YEAR NEARLY 540,000 ITEMS WERE BORROWED/ACCESSED BY LIBRARY USERS, INCLUDING E-BOOKS AND MAGAZINES.

Library staff in Dundee have taken a leading role in the development and implementation of the National Reading Strategy for Scottish Libraries with the vision "Through free access to the life enriching creative activity of reading, contribute to health and wellbeing, improved levels of literacy, inspiring reading across all interests and age groups, drawing communities together to bring reading alive". (National Strategy for Scottish Libraries)

READER IN RESIDENCE

In August 2014 we were successful in our bid to Scottish Book Trust for a Reader in Residence. Zoe Venditozzi took up this position in September. Her brief was to promote reading and libraries to groups who were not already familiar with our library offer. Zoe will continue to work with us until September 2015.



TESCO BANK SUMMER READING CHALLENGE SCOTLAND



SUMMER 2014 PROVED TO BE DUNDEE LIBRARIES' MOST SUCCESSFUL CHALLENGE TO DATE WITH 712 CHILDREN FINISHING THE CHALLENGE REPRESENTING OVER 4,000 BOOKS READ.

Children between the ages of 4 and 12 were encouraged to read 6 books over the summer holidays and collect prizes as they go. Each library held a special ceremony for the finishers where they were awarded their special edition certificates and medals.

The 2014 Challenge was supported by over 30 young adult volunteers from local schools who gave up their time to help younger children take part and also achieve Saltire Awards for themselves in the process.

HARRY POTTER EVENING

Broughty Ferry Library hosted a Harry Potter Book Night designed to introduce the next generation of young people to the magic of JK Rowling's writing and the world of Hogwarts. The event was in partnership with Bloomsbury Publishing.

Library staff in costume decorated the library, designating the four house areas for Ravenclaw, Hufflepuff, Slytherin and Gryffindor. When the young people arrived they were greeted with The Sorting Hat song and sorted into their houses. There was a packed programme for the evening which included book readings from Harry Potter and the Philosopher's Stone, games and quizzes and appropriate refreshments.

AUTHOR EVENTS



THIS YEAR WE HAD 19 SPECIAL AUTHOR EVENTS IN LIBRARIES ACROSS THE CITY ATTRACTING OVER 800 PEOPLE.

Some featured local authors who have written about life growing up in Dundee or have set their novels here like George Barton and Wendy H. Jones, and others such as Peter James and Peter May who write international best sellers.

We also teamed up with Literary Dundee to bring Karen Campbell and Hannah Englekamp to Blackness Library and Booker Prize winner Eleanor Catton and Brian Taylor, BBC Scotland's political editor to The Steps Theatre and Coldsides Library attracting capacity audiences.

GOING THE EXTRA MILE

In early 2014 it was decided to create a walk which would highlight the literary talent of Dundee, past and present, and raise money for a local food bank charity - so the Dundee Literary Trail was born.

Library staff contacted as many of the living authors featured as possible, asking permission to include them on the growing map, beautifully designed and illustrated by Dawn Irvine of Central Library. Their responses were incredibly supportive, suggesting suitable locations for their individual landmark and many said they were very proud to be included.



LEISURE & CULTURE DUNDEE

BALANCING SOCIAL AND BUSINESS OBJECTIVES

KEY TO THE WORK OF LEISURE & CULTURE DUNDEE ARE THE CHARITABLE OBJECTIVES WE SEEK TO PURSUE.

From resources raised by Leisure & Culture Dundee, the Board has:

- Absorbed £55,000 worth of discounted access to swimming for eligible users
- Invested in targeted health and fitness activities for vulnerable people
- Provided charitable gifts/support in kind for a wide range of other charities and local groups in Dundee
- Introduced two new species and invested in new enclosures at Camperdown Wildlife Centre
- Purchased a 3D printer for the Central Library
- Purchased new high quality temporary exhibition cases
- Created new posts of:
 - Events Co-ordinator
 - Membership Officer
 - Communications and PR Officer
- Extended wi-fi access across L&CD facilities
- Replaced the RPM exercise bikes at Douglas
- Paid for the conservation and restoration of a number of items in the collection of the museum and gallery
- Provided and promoted increased use of electric vehicles

Through our partnership with Dundee City Council we have:

- Resurfaced the facade at the Dundee International Sports Complex
- Refurbished the reception area and toilets in the Douglas Sports Centre
- Redeveloped Arthurstone Library, providing community access to the first floor



WITHIN A CHALLENGING BUDGET ENVIRONMENT LEISURE & CULTURE DUNDEE HAS MAINTAINED SOUND FINANCIAL GOVERNANCE WHILST DELIVERING EXCELLENT PERFORMANCE AGAINST CHARITABLE AND BUSINESS OBJECTIVES.



LEISURE & CULTURE DUNDEE

ORGANISATIONAL VALUES

THE COMMITMENT TO SERVICE QUALITY AND EXCELLENCE:

Leisure & Culture Dundee is committed to attaining and maintaining the highest possible standards of service quality and excellence across all of our services and to working with a continuous focus on service improvement. This includes the way we will work and the quality of the outputs and outcomes we aim to achieve.

We will not be complacent; we will review progress, challenge assumptions and push boundaries so that we continuously improve.

We are committed to the principles of delivering excellent public service.

We will show respect to those we work with and expect them to show respect to our staff.

We continuously seek to improve the quality of the learning and cultural experiences offered by the organisation, and will work to include those who find it more difficult to participate, for whatever reason.

We value diversity and retain a commitment to empowering people to become more involved in the services we provide and the decisions which affect their lives.

These principles will underpin all of our actions.

THE COMMITMENT TO OUR STAFF BEING EMPOWERED AND ACCOUNTABLE:

We will ensure that our managers work in a way which facilitates people taking pride in their work. This will include systems and processes to support and manage performance, so that staff are both empowered to work effectively for Leisure & Culture Dundee, and are able to take individual responsibility for meeting the needs of our customers.

Management will also review and address issues which may undermine staff or reduce the effectiveness of the organisation. We will encourage and support employee and trade union engagement in the development of the organisation.

Everyone will be accountable - this means we will recognise success as well as mistakes, and learn from these.

We know that it is the attitude, outlook and ethos of our staff that will deliver great results.

THE COMMITMENT TO ACTIVELY SHARE KNOWLEDGE AND SKILLS:

We will value staff and Board members who harness knowledge from diverse sources and who seek to share that knowledge across the organisation.

We will work in an environment that supports and thrives on co-operation, inter-agency working and mutual support. Our working practices will make time and space for staff to share knowledge and skills.

THE COMMITMENT TO ENSURING EQUALITY AND PROMOTING DIVERSITY:

We are committed to promoting equality of opportunity which recognises and respects the diversity of those who use our services and those who work for us.

Our Equality and Diversity Policies and Practices mirror those of Dundee City Council, and seek to promote equal treatment and opportunity for all, regardless of gender, sexuality, marital status, race, colour, disability, religion, age, ethnicity or nationality.

THE COMMITMENT TO PRACTICE CORPORATE AND SOCIAL RESPONSIBILITY:

We will seek to ensure that our present actions do not have a negative future impact on our community. This includes considering the environmental and ethical implications and opportunities of our decisions and actions.

LEISURE & CULTURE DUNDEE

SUMMARISED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2015

INCOMING RESOURCES		
	2015 Total £	2014 Total £
Admissions etc	3,046,981	2,476,668
Membership	1,499,450	1,334,483
Library Income	224,131	196,611
Hire of Facilities	131,023	156,872
Resaleable Goods	261,241	247,045
Funding	694,155	954,324
Other Income	705,943	590,385
Catering Income	232,101	-
Interest Received	15,345	11,832
Provision of Leisure & Culture facilities	6,810,370	5,968,220
Service fee from Dundee City Council	7,066,313	7,027,000
Total Incoming Resources	13,876,683	12,995,220
SERVICE PROVIDING COSTS		
	2015 Total £	2014 Total £
Employee Costs	11,374,509	10,633,176
Property Costs	202,452	100,465
Supplies & Services	2,422,137	2,489,150
Transport Costs	272,337	195,289
Catering Costs	114,017	-
Governance Costs	10,035	9,845
Total Resources Expended	14,395,487	13,427,925
Total Net Income before pension movement	(518,804)	(432,705)

LEISURE & CULTURE DUNDEE

SUMMARISED BALANCE SHEET AS AT 31 MARCH 2015

CURRENT ASSETS			
	2015		2014
	£	£	£
Stock	51,738		40,653
Debtors	515,391		638,429
Cash in Hand and at Bank	3,194,138		2,300,514
	3,761,267		2,979,596
CURRENT LIABILITIES			
Creditors: Amounts falling due in one year	(1,802,208)		(1,184,402)
Net current assets		1,959,059	1,795,194
Pension deficit		(11,499,616)	(12,735,456)
Net liabilities including pension deficit		(9,540,557)	(10,940,262)
REPRESENTED BY			
Funds		1,959,059	1,795,194
Pension Deficit		(11,499,616)	(12,735,456)
Total Funds		(9,540,557)	(10,940,262)

The information has been extracted from the statutory accounts of the SCIO



LOOKING FORWARD

In April 2015, the Leisure & Culture Dundee Board took over responsibility for the out-of-hours programming and operation of school sports facilities. By integrating the management of sport and leisure facilities, it is hoped that there will be improvements in customer access and efficiencies for both Dundee City Council and Leisure & Culture Dundee.

The Board also assumed responsibility for the recently refurbished Lower Caird Hall breakout and meeting rooms. This has been long anticipated, and development of the enhanced Caird Hall facilities will be a priority over 2015/16.

During 2015/16, the Lochee Leisure Centre will undergo the largest upgrade in its hundred year history. There will be new boilers and the creation of a family change village. As part of the upgrade, we will create a steam room facility and a new sauna in response to feedback from those who were disappointed that this was not replicated in the new Olympia.

In the latter part of the year, it is planned that the work will start to improve community access to the first floor and to refurbish Coldside Library, along the lines achieved for both Arthurstone and Blackness.

Another long awaited project will involve the refurbishment of office accommodation off Shore Terrace which will form the new headquarters for Leisure & Culture Dundee. It is anticipated that this work will be completed early in 2016, allowing the headquarters functions to relocate during the 2015/16 financial year.

The largest new capital project will be the Regional Performance Centre for Sport, which it has now been agreed will be in Caird Park. It will be 2016 before this project is on site.

On the programme side, the largest new programme is a partnership that is being brought into existence with Macmillan Cancer Relief. This will ensure that those who are coping with cancer and survivors are given access to a tailored exercise programme.

The Library Service is bracing itself for the impact of the roll out of Universal Credit, which is part of the Government's Welfare Reform Strategy, and which will have a significant impact on Dundee from November 2015 onwards.

The year will also be marked by major events in the sporting, heritage and cultural calendars. Dundee will become the focus of World War I commemorations in September when the BBC commemorates the Battle of Loos with events which will be held in the City.

In September 2015, we will also formally launch Dundee's Place Partnership, which is being managed by Leisure & Culture Dundee. This follows on from the approval of the Cultural Strategy and the designation of Dundee as the UK's first UNESCO City of Design. Place Partnership is intended to stimulate creativity and cultural activity across the city, and will help Dundee to build towards a strong application for European Capital of Culture status in 2023.

Leisure & Culture Dundee is well placed to continue to deliver key services in response to local and national priorities. Our focus is increasingly on the way in which sport, libraries, leisure and culture all contribute to the promotion of wellbeing.

**STEWART MURDOCH,
MANAGING DIRECTOR**